## CLAIMS

- A method for the production of metal
  coated steel products, comprising the steps of :
  - providing a steel product with a metallic coating,
  - adding an additional metallic element to said coating, followed by a step of
  - subjecting said product to a thermal treatment,
- 10 characterized in that :

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- prior to the addition of said additional element, said product is subjected to a plasma treatment, for cleaning and activating the surface of said coating,
- said additional element is added through a physical
  vapour deposition technique,
  - said thermal treatment is applied by directing high energy infra red radiation towards the outer surface of said coating.
- 2. The method according to claim 1, wherein 20 said metallic coating is chosen from the group consisting of: a Zn-coating, an Al-coating, a Zn-Al coating.
- 3. The method according to claim 1 or 2, wherein said additional metallic element is Mg, and wherein said Mg is added through sputtering or evaporation under low pressure.
  - 4. The method according to any one of claims 1 to 3, wherein said plasma treatment is a Dielectric Barrier Discharge (DBD) plasma treatment, taking place at a pressure of between 0.1bar and 1bar, under an atmosphere consisting of  $N_2$  or of a mixture of  $N_2$  and  $H_2$ .
  - 5. The method according to any one of claims 1 to 3, wherein said plasma treatment takes place under vacuum.

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- 6. The method according to any one of claims 1 to 5, wherein said thermal treatment is given under an inert atmosphere.
- 7. The method according to any one of claims5 1 to 5, wherein said thermal treatment is given under air.
  - 8. The method according to any one of claims 1 to 7, wherein said product is a steel sheet.
- 9. The method according to claim 8, wherein said infra red radiation is directed towards one side of 10 said sheet, during a time interval between 5 and 10 s.
  - 10. The method according to claim 8, wherein said infra red radiation is directed towards both sides of said sheet, during a time interval between 3 and 8s.
- 11. The method according to any one of the 15 preceding claims, wherein the energy density of said infra red radiation is at least 400kW/m².
  - 12. Apparatus for performing the method of any one of claims 1 to 11, comprising:
- a means for performing a plasma treatment on a metal
  coated product,
  - a means for adding an additional element to said coating by using a physical vapour deposition technique,
- a means for directing high energy infra red radiation towards the outer surface of said coating, after adding
   said additional element.